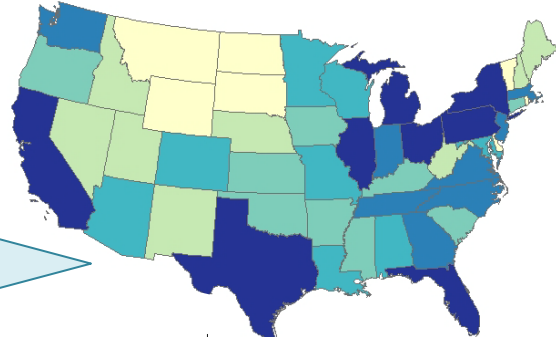


Input  
layers of data  
to get the  
information  
you need!

Create a Demographic Map



## ESRI ArcGIS Desktop II: Tools & Functionality

*Edison State College in Partnership with  
Rookery Bay National Estuarine Research Reserve*

GIS is a part of your daily world – ‘Geographic Information System’ is a useful tool that can be used in a wide variety of professions. GIS can be used to map crime locations, utilities, new business locations, natural resources, marketing, and demographics, just to name a few. For example, Rookery Bay Reserve staff relies upon GIS to provide critical data used in managing the 110,000 acres within their boundary and the oversight of its sensitive ecosystems.

This 3-day course will help you build on the skills you learned in the ArcGIS Desktop I course. At the end of the course you will know about the different file formats and types of data that can be used in ArcGIS. You will have a basic understanding of coordinate systems and projections. You will be able to symbolize, label, geocode, and query your data as well as to use geoprocessing tools to analyze your data. The course will be taught using ArcGIS version 9.3 software; however, the instructor will highlight how the software has changed in ArcGIS 10, the latest version.

*Start the New Year off right by giving your resume a boost!*

**CERTIFICATE:** Students will receive an ESRI Certificate of Completion  
(Separate certificate will be offered for each of the 2-part series)

**DATES:** February 27, 28, 29, 2012      Monday, Tuesday, Wednesday      8:30am to 5pm

**COST:**      \$750.00

**REGISTRATION DEADLINE:**      January 13, 2012      Enrollment limited to 10.

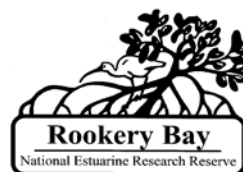
**LOCATION:** Rookery Bay Environmental Learning Center  
300 Tower Road, Naples, 34113

**MATERIALS:** All books & materials will be provided

**INSTRUCTOR:** Jill Schmid, GIS Specialist  
Rookery Bay National Estuarine Research Reserve



**To Register, Contact:**  
Edison State College – Collier Campus  
Center for Continuing Education  
7007 Lely Cultural Parkway Bldg J114  
Naples, FL 34114  
Phone: 239-732-3128  
[www.edison.edu/cecollier](http://www.edison.edu/cecollier)



**For more course details, contact:**  
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Phone: 239-417-6310, ext. 406  
Or Visit:  
[www.rookerybay.org/professional-development/ongoing-classes/gis-training-center](http://www.rookerybay.org/professional-development/ongoing-classes/gis-training-center)