



Automotive Sales Academy

Edison State College is pleased to introduce an exclusive new program designed to teach you the business of automotive retailing in a hands-on environment.

Curriculum includes:

History, Role and Function of Auto Dealerships
Sales and Marketing
Marketing Principles
Personalized Business Instruction
Business Ethics
Intro to Management (Both Parts & Service)
Intro to Finance and Insurance
Intro to Accounting & Administration

Get personalized training from industry professionals during conveniently scheduled evening classes. Diversified courses provide career opportunities in many facets of the automotive industry. Internships at local automotive dealerships included. Form relationships with local dealership management and advertising executives to get your foot in the door even before your graduate.

No previous course credits required

Time: 7:00PM – 9:00PM

Date: Tuesday & Thursday Evenings – Saturdays (Intern at Dealership)

Classroom: August 7th, 2012 to November 20th, 2012 (16 weeks)

Tuesday classes will be held on the Lee Campus, Thursday and Saturday will be held at one of Germain Auto Dealerships!!

Cost: \$600

Location: Edison State College, Lee Campus (Room Provided at Registration)

Seats are limited, so register today! Advance registration and payment is required
For registration form and information, call 239-489-9235 or
Email celee@edison.edu OR download from www.edison.edu/lee/ce