



Center for Continuing Education

SOCIAL NETWORKING FOR JOB SEEKERS

It's a fact that many jobs are awarded before they ever get listed on job boards. In other words, it's still true that "who you know" and having good timing, is very important when seeking employment. Fortunately, there is now opportunity to network with people around the world via online social networking applications such as 'Facebook' and 'LinkedIn' and Twitter. These web 2.0 platforms can expand "who you know" and give you real time information on job openings that otherwise could be missed.

This two week course will take you "step by step" in developing your professional profiles and networks to expand your job search on Facebook, LinkedIn and Twitter. We will teach you how to use these tools to find employment on these sites, as well as, using your profiles on the leading job boards. The course will be tailored to your individual needs so you can join groups and network within the companies and industries you want to work for.

Requirements: Ability to use a computer, a flash drive or disk which contains a completed resume and a professional looking picture of yourself.

Dates: Tuesdays and Thursdays (4 sessions)
• February 14, 16, 21, & 23, 2012
• March 13, 15, 20, & 22, 2012

Time: 11:00am to 12:00pm

Cost: \$60

Location: Edison State College, Fort Myers campus, room to be announced

Instructor: Jill Trammel, MBA

Advance registration and payment to Cont. Ed. is required
Seats are limited for group session, so register today!
For registration form and information, call 239-489-9235,
Email celee@edison.edu OR download from www.edison.edu/lee/ce

Requests for refund one week prior to the first class meeting will be granted. If you have a Higher One card through Edison the refund will be transferred to your Higher One Account. Due to the short-term nature of most Continuing Education programs, refunds will not be granted on or after the first class meeting.