



Center for Professional Development



David Essel-Edison “Life Coach” Certification Level 1

For the past 17 years, Master Life, Business, Relationship and Spiritual Coach, David Essel has helped thousands of people change their lives for the better. And now David, with Edison State College, is training people just like you to do the very same thing.

If you are ready to become a part of the solution, by creating a more positive world by helping people to become more empowered and successful in all areas of life, then training with David is the very best step that you can take...right now.

Join the movement by learning how to help others to help themselves. We become what we think about all day long. And, we change our lives by taking action on our positive thoughts. Are you ready to stop thinking and start doing?

Edison State College has partnered with Author and Television/Radio host David Essel (de.com) to bring you “Life Coach Certification, Level 1”, for the very first time, right here in Ft Myers Florida! Earn your Certificate in 4 weeks. Coaches can make between \$30-\$200/hour!

In your training to become a life coach you will learn:

- How to help your clients decide the priority changes they need to make in their lives
- How to listen to what they truly desire in life
- How to ask critical questions in order to assist your clients in accomplishing their most important life goals
- The role of written assignments to create a system for life long success and a positive mindset
- How to use email and website marketing, as well as prospecting techniques, to attract new clients
- The “success secrets” that all master life coaches know, that rarely reach beginning coaches.

Date : 6-9pm Tuesdays for four weeks January 26th, February 2, 16, 23, 2010 (We are closed the week of March 8th – 12th for Spring Break)

Cost: \$850 (individual classes \$1,895) this includes David's book "Slow Down", his DVD "Power of Transformational Thinking", a 3 cd set, and his Life Coach Manual (total value \$234!)

Location: Edison State College, Lee Campus, room to be announced

Seats are limited, so register today!

Advance registration and payment is required

For registration form and information, call 239-489-9235 email celee@edison.edu

OR download from www.edison.edu/lee/ce