



Center for Professional Development



Life Coach Universe: Life Coaching Certification with David Essel

The Foundations of Life Mastery - Level 1

Become a certified life coach with Internationally acclaimed Motivational Speaker, Author and Master Life Coach, David Essel and Life Coach Universe. Even if you don't want to become a life coach, anyone can take this course and shift into a whole new mindset with the knowledge and motivation used by the most successful life coaches to change your life. Become your own life coach!

The Foundations of Life Mastery - Level 1 Certification is packed with tools and skills that will assist you in both your personal and professional life. David reveals all of his life coaching success secrets that have helped literally thousands of clients over the last 25 years to create the life of their dreams with an astonishing success rate. Take advantage of this golden opportunity to be mentored by one of the most respected professionals in the life coaching industry.

In your Level 1 training you will learn:

- ❖ David's secret success formula, The One Thing Theory™ and how this is critical to anyone's success in life
- ❖ The basic concepts of human behavior and motivation

- ❖ How to understand your own personal strengths and challenges in order to master your own life
- ❖ The three keys to manifesting anything you desire
- ❖ How to help your clients decide the priority changes they need to make in their lives
- ❖ How to listen to what they truly desire
- ❖ How to ask critical questions in order to assist your clients in accomplishing their most important life goals
- ❖ The role of written assignments to create a system for life long success and a positive mindset
- ❖ The "success secrets" that all master life coaches know, that rarely reach beginning coaches
- ❖ How to use email, blogging and other internet marketing techniques to jump start your business

"This course offers much more than just a life coach certification. It offers an opportunity to get to know yourself on a deeper level and pave a new path for personal growth. It provides a safe space to actually put into practice the very things that you will implement as a life coach, and the twist is you get to be your own client!"

Date : Tuesday evenings (four week sessions, 12 hours)
July 12, 19, 26, August 2, 2011

Times: 6:00pm to 9:00pm

Cost: \$850 (includes materials) - ESC Student/Faculty \$425
(Current ESC Students & Faculty receive a 50% discount)

Instructor: David Essel, M.S.

Location: Edison State College, Lee Campus, room to be announced

Seats are limited, so register today!

Advance registration and payment is required

For registration form and information, call 239-489-9235 email celee@edison.edu

OR download from www.edison.edu/lee/ce