



LEARNING RESOURCES

Identifying Scholarly Journals, Magazines & Trade Publications

	SCHOLARLY	MAGAZINES	TRADE PUBLICATIONS
Who wrote it?	Written by professionals with credentials in a specific field.	Written by professional or free-lance writers.	Generally written by those working in the specific field.
	The author(s) name appears at the beginning or end of the article. The author(s)' credentials may be included as part of the article.	The author's name does not always appear in the article.	The author's name does not always appear in the article.
Who reads it?	Written in technical and scholarly language understood by professionals and students in that field.	Written for a general audience.	Written for those working in the specific field.
What is it like?	Always includes a bibliography. (List of sources or citations.)	Rarely or occasionally refers to other works.	Rarely – if ever – includes a bibliography.
	Deals with academic study and research in its field.	Deals with general interest and current topics.	Deals with subjects specific or related to its field.
	The articles generally have a serious, sober look. They often contain graphs, charts and occasional photographs. *Articles are often refereed/peer reviewed.	The articles generally have glossy photographs and illustrations. The publication includes ads. *Articles are never refereed/peer reviewed.	The articles generally have glossy photographs and illustrations. The publication includes advertisements. *Articles are never refereed/peer reviewed.
How do you find articles in these periodicals?	Found in subject specialized indexes.	Found in general periodical indexes such as Readers Guide	Found in general indexes and some subject specialized indexes.
Examples:	<i>Estuaries</i> <i>Genetic Epidemiology</i> <i>Journal of Educational Research</i> <i>Journal of Quantitative Criminology</i> etc.	<i>Economist (The)</i> <i>Harper's Bazaar</i> <i>Horse and Horseman</i> <i>National Geographic</i> <i>Newsweek</i> <i>Time Magazine</i> etc.	<i>Beverage World</i> <i>Business Air Today</i> <i>Lawyer International</i> <i>Medical Economics</i> <i>National Fisherman</i> <i>New Steel Construction</i> etc.

Peer-Reviewed Journal

A journal for which manuscripts submitted by potential contributors are evaluated by at least one subject specialist in addition to the editor prior to acceptance for publication. Synonymous with **refereed**.